

# **Thor Industries Joins Care Camps Supporting Summer Camps For Children With Cancer**

**Press Release Date: June 20, 2017**

Thor Industries Inc., one of the largest companies in the recreational vehicle industry, presented KOA Care Camps for children with cancer with a check for \$10,000 Tuesday, May 30 as the first step in an ongoing relationship between Thor and Care Camps.

Care Camps is a system of 129 specialized summer camps located throughout North America that provide a week long summer camp experience to children with cancer and their siblings. The Care Camps charity was created in the early 1980s by the Kampgrounds of America Owners Association, and is supported through the fundraising efforts of KOA campground owners, Kampgrounds of America Inc., and several major camping and RV industry sponsors.

Thor Industries is also planning to supply two of its RV units to selected Care Camps in Indiana and Kentucky this summer so the children at the camps can further experience the joys of camping.

"The leaders of Thor Industries contacted Care Camps recently about getting involved with our organization," said Wade Elliott, KOA Care Camps Chairman. "They didn't hesitate to get involved right away by making a substantial monetary contribution, and also generously provide new Keystone and Airstream RVs to two Care Camps being held in June and July.

Elliott credits Thor Industries President and CEO Bob Martin and Vice President of Administration and Human Resources Ken Julian for making Thor a key player in the future of Care Camps.

"At Thor, we believe in making products that help families enjoy time together in the many beautiful outdoor spaces in North America, and we are proud to support the tremendous efforts of Care Camps," said Thor President and CEO Bob Martin. "When we first started talking with Wade about the mission to spread the fun of camping with families that have been deeply affected by cancer, I decided to support the effort personally as well, so today I would like to match Thor's contribution with an additional \$10,000 contribution as well."

Elliott concluded, "We think this is just the beginning of our new relationship with Thor and its subsidiaries. There is really no limit to what a company like Thor Industries can do to help these deserving kids."

## **ABOUT CARE CAMPS FOR CHILDREN WITH CANCER**

*Care Camps for children with cancer is a network of 129 specialized summer camps across North America that provides a free week of summer camp to children battling cancer, and their siblings. The camps are support through the Care Camps Trust, which is also supported by Kampgrounds of America Inc. and the KOA Owners Association. To find out more about Care Camps, visit [www.koacarecamps.org](http://www.koacarecamps.org). To donate now, visit <https://koacarecamps.org/donate-now/>.*

## **ABOUT THOR INDUSTRIES, INC.**

*Thor is the sole owner of operating subsidiaries that, combined, represent one of the world's largest manufacturers of recreational vehicles. For more information on the Company and its products, please go to [www.thorindustries.com](http://www.thorindustries.com).*