

Quebec KOA Campgrounds Now Offer Online Reservation Services In French

Press Release Date: May 24, 2017

KOA NEWS SERVICE (May 24, 2017) – French-speaking campers looking for a great KOA campground in Quebec can now find the perfect site using their own native language on the KOA.com website.

“When our KOA.com website detects a camper using a French-language Internet browser during the reservation process for a KOA in Quebec, they are now able to select their site and complete their reservation in French,” said Cole Reinhardt, KOA’s Digital Marketing Director.

The new service is currently only available for the five KOA campgrounds in Quebec (Quebec City KOA; Bas Saint-Laurent KOA Holiday; Granby/Bromont KOA Holiday; Montreal West KOA; and Montreal South KOA).

Reinhardt said campers reserving at Quebec KOAs also have the ability to toggle between French and English on the campground reservation pages, if they choose.

“We think this new service makes the reservation process a bit easier for both our French-Canadian campers as well as our Quebec KOA owners,” Reinhardt said.

For more information, go to KOA.com, or visit the KOA Pressroom at KOAPressroom.com.