

## KOA & Keystone RV Partner Again For RV Giveaway

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KOA

**NEWS SERVICE (March 1, 2017)** – Kampgrounds of America Inc. and Keystone RV Company are partnering again this year for the 2017 edition of the "What's Behind The Yellow Sign?" Giveaway.

This year's contest starts Wednesday, March 1 and runs through May 31, 2017. The winning entry will be selected in a random drawing of all qualified entries. The winner will receive a new 2018 Keystone Outback Ultra-Lite travel trailer valued at \$28,292, along with a \$500 KOA Gift Card and \$1,000 cash.

The contest is being promoted heavily in the new 2017 KOA Directory as well as the KOA.com website and on Kampgrounds of America's social channels, and through Keystone RV's digital and social channels.

The winner will be selected shortly after May 31, 2017 and notified the first week of June. Anyone can enter the giveaway once a day every day during the contest period. Entrants who share the contest on online social channels will receive extra contest entries. There is no purchase necessary to participate in the Giveaway.

Campers can enter the contest by going to the contest website at [www.behindthesigngiveaway.com](http://www.behindthesigngiveaway.com), or on Facebook at <http://www.behindthesigngiveaway.com/gofb/>. The contest is not open to residents of Hawaii, Alaska and Quebec. The official rules are available at [www.behindthesigngiveaway.com](http://www.behindthesigngiveaway.com).

For more information on the Keystone Outback 293UBH travel trailer, go to [www.KeystoneRV.com/Outback](http://www.KeystoneRV.com/Outback) A 360-Degree Virtual Tour of this new model at <http://bit.ly/Behind-the-Sign>.

*Kampgrounds of America is celebrating its 55th Anniversary in 2017. KOA, the world's largest network of family-friendly campgrounds with 500 locations in North America, was born on the banks of the Yellowstone River in Billings, Montana in 1962. For more information, go to [www.KOA.com](http://www.KOA.com) or visit the KOA Pressroom at [www.koapressroom.com](http://www.koapressroom.com).*

*Keystone RV Company is the largest manufacturer of fifth wheel campers and a leading manufacturer of travel trailers. Headquartered in Goshen, Indiana, manufacturing plants in Pendleton, Oregon, Keystone brands are represented at about 1000 dealerships across the U.S. and Canada. For more information go to [www.KeystoneRV.com](http://www.KeystoneRV.com)*