



— Big — Weekend

KOA Care Camps Big Weekend Results Up From 2015

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KOA NEWS SERVICE (May 18, 2016) – Kampgrounds of America's annual Care Camps Big Weekend drew about 3 percent more camping families last weekend than the event brought to participating KOAs in 2015.

The Care Camps Big Weekend, now in its 13th year, is a major fundraising event for KOA Care Camps, a network of 123 specialized, weeklong summer camps for children battling cancer and their siblings.

Campers who stayed as paying guests at participating KOAs on Friday, May 13th received a night of camping on Saturday, May 14th for just \$10. KOA Care Camps receives all of the fees collected on Saturday. The funds help provide the Care Camps experience to deserving children free of charge each summer.

About 11,040 camping families stayed at participating KOAs during the May 13-14 event this year, compared to 10,761 in 2015, an increase of nearly 3 percent.

"In just a single weekend, our campers helped us raise more than \$110,000 to benefit KOA Care Camps and their efforts to send as many children affected by cancer as possible to these great camps," said KOA President and CEO Pat Hittmeier. "Our campground owners also hold special fundraising events during the weekend that will raise even more for Care Camps. It's a great charity and a great cause."

Last year, the KOA Care Camps charity raised more than \$1.4 million that was distributed to member Care Camps throughout North America. For 2016, the Care Camps fundraising goal is \$2 million.

To find out more about KOA Care Camps, or to make a donation today, go to www.koacarecamps.org.

Kampgrounds of America is celebrating its 54th Anniversary in 2016. KOA, the world's largest network of family-friendly campgrounds with 485 locations in North America, was born on the banks of the Yellowstone River in Billings, Montana in 1962. For more information, go to www.KOA.com or visit the KOA Pressroom at www.koapressroom.com.