

Strong Father's Day Weekend Numbers Continue KOA Trend

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KOA NEWS SERVICE (June 22, 2015) – Families turned out in huge numbers last weekend for Father's Day Weekend 2015 at Kampgrounds of America locations throughout North America.

Final results show this year's Father's Day Weekend camping was up nearly 13 percent in camper nights over last year's Father's Day Weekend totals. Each year, participating KOA campgrounds allow children to camp free on Father's Day Weekend.

KOA's Care Camps Big Weekend event May 8-9 started the summer season's strong performance, with an increase of 5.5 percent in reservations. Canada's Victoria Day Weekend on May 16-18 was up nearly 13 percent. Memorial Day Weekend came next, with a nearly 7 percent climb in reservations compared to 2014.

Year to date, short-term camper nights at KOA are up nearly 11 percent for the entire North American system.

There are no signs that the strong 2015 Summer Camping Season will slow down. KOA reservations for the remainder of the peak summer season are up 10 percent. The Fourth of July holiday weekend is also expected to be up about 4 percent over the strong numbers experienced in 2014.

Kampgrounds of America is celebrating its 53rd Anniversary in 2015. KOA, the world's largest network of family-friendly campgrounds with 485 locations in North America, was born on the banks of the Yellowstone River in Billings, Montana in 1962. For more information, go to www.KOA.com or visit the KOA Pressroom at www.koapressroom.com.