

KOA's Advanced Reservations for Father's Day Weekend Strong

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KOA NEWS SERVICE (June 16, 2015) – A large growth in advanced reservations for the upcoming Father's Days Weekend at Kampgrounds of America locations continues this summer's trend at North America's most popular camping company.

The number of advanced reservations for this Father's Day Weekend are up more than 18 percent over the same period last year, and total camper nights for the weekend are up 19 percent from 2014 numbers.

"We are continuing to ride the wave of camping's popularity in North America," said KOA President Pat Hittmeier. "Our campground owners have worked hard to provide our campers with the very best accommodations, activities and amenities, and our results show that their efforts are resonating with our guests."

Year-To-Date Results

Thus far in 2015, short-term camper nights are up nearly 11 percent across the 485-campground KOA system in North America. Rustic Cabin camper nights are up 8.6 percent, Deluxe Cabin camper nights are up 4 percent and tent camper nights are up 10.3 percent.

Advanced reservations for the remainder of the 2015 camping season are up nearly 15 percent across the KOA system.

Kampgrounds of America is celebrating its 53rd Anniversary in 2015. KOA, the world's largest network of family-friendly campgrounds with 485 locations in North America, was born on the banks of the Yellowstone River in Billings, Montana in 1962. For more information, go to www.KOA.com or visit the KOA Pressroom at www.koapressroom.com.