



**KOA & Keystone RV Partner For 'Behind The Sign' RV Giveaway**  
Press Release Date: May 8, 2015

**KOA NEWS SERVICE (May 8, 2015)** – Kampgrounds of America and Keystone RV Company have partnered for the 2015 "What's Behind The Yellow Sign?" Giveaway. One lucky camper will win a 2015 Keystone Passport 171EXP towable RV with a value of \$19,500.

The contest began May 4, and runs through August 30, 2015. Other prizes include a \$2,000 prize package from Cabela's, the World's Foremost Outfitter; as well as a \$100 KOA Gift Card.

Camper can enter the contest once a day, every day during the contest period. There is no purchase necessary. Entrants can play the "What's Behind The Yellow Sign?" game on the Contest website to earn additional entries each day.

The contest winner will be selected and contacted the first week of September.

Camper can enter the contest by going to the contest website at [www.behindthesigngiveaway.com](http://www.behindthesigngiveaway.com), or on Facebook at <http://www.behindthesigngiveaway.com/gofb/>.

The contest is not open to residents of Hawaii, Alaska and Quebec. The official rules are available at [www.behindthesigngiveaway.com](http://www.behindthesigngiveaway.com).

For more information on the Keystone Passport 171EXP, go to [www.keystonerv.com/passport/](http://www.keystonerv.com/passport/).

*Kampgrounds of America is celebrating its 53rd Anniversary in 2015. KOA, the world's largest network of family-friendly campgrounds with 485 locations in North America, was born on the banks of the Yellowstone River in Billings, Montana in 1962. For more information, go to [www.KOA.com](http://www.KOA.com) or visit the KOA Pressroom at [www.koapressroom.com](http://www.koapressroom.com).*