

# Denver West/Central City KOA Holiday Named Kampgrounds of America, Inc.'s 2024 Campground of the Year

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*Chosen from more than 500 KOA campgrounds across the U.S. and Canada, Denver West/Central City KOA Holiday in Colorado has earned Kampgrounds of America, Inc.'s highest honor*

**LAS VEGAS, Nev. (Nov. 16, 2023)** – The Denver West/Central City KOA Holiday, owned and operated by Chuck and Leza Spencer, has been named the Kampgrounds of America, Inc. (KOA) Campground of the Year for 2024. The award, the campground system's highest honor, was announced Wednesday, November 16, during KOA's annual International Convention in Las Vegas, Nevada.

Located in the heart of the Rocky Mountains, Denver West/Central City KOA Holiday sits at an impressive elevation of 8,490 feet and provides stunning views of the Colorado landscape. After operating a KOA location in South Dakota for seven years, the Spencers purchased and began welcoming guests to Denver West/Central City KOA Holiday in April 2010. Opening the new campground was not without challenges.

"When we bought the campground, we had a lot of cleaning up to do," Leza Spencer said. "It had been broken into and vandalized. As far as you could see, there were just weeds and no campsites."

What was once an overrun location has been updated and renovated into a popular Colorado camping destination. The Spencer's improvements include the addition of 14 Pull-Thru Sites, each with a KOA Patio, four new KOA Patio Deluxe Cabins and 22 RV site upgrades. A focus on delivering premier pet amenities includes a revamped KampK9 dog park and two Paw Pen Sites that provide guests with private, fenced pet areas right at their site.

The Spencer family is also looking to the future of camping and their campground. Four electric vehicle (EV) charging stations have been added to the campground to service the growing interest in EVs among campers. The additional purchase of an adjoining property will allow the campground to open 30 additional sites.

Camping guests have taken notice of the sweeping changes, with one five-star review saying, "We have stayed at many campgrounds, but this was the best facility yet. We can't wait for our next camping adventure at Denver West/Central City KOA Holiday."

Ranking 45 among more than 500 KOA locations, the campground boasts a Net Promoter Score (NPS) of 89, reflecting the superior quality of amenities and service available at the Denver West/Central City KOA Holiday. The campground has also received Kampgrounds of America, Inc.'s Founder's and President's Awards for the past 15 years.

"The Spencer family's success is not a coincidence," said Toby O'Rourke, president and CEO of Kampgrounds of America, Inc. "Their focus on delivering the very best outdoor hospitality has allowed them to continually exceed guest expectations at not one campground, but two. It's an honor to recognize their dedication to their work and valued partnership with KOA."

For more information about the Denver West/Central City KOA Holiday, please visit the [campground's website](#).

## **ABOUT KAMPGROUNDS OF AMERICA**

Kampgrounds of America, Inc. has been the definitive leader in outdoor hospitality for more than 60 years. United under the mission of "connecting people to the outdoors and each other," the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world's largest system of privately-owned, open-to-the-public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning 'Love of Land,' the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](#) and [TerramorOutdoorResort.com](#).