

Kampgrounds of America, Inc. Raises \$28,000 for Care Camps at Annual Golf Tournament

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BILLINGS, Mont. (Oct. 26, 2023) – Demonstrating unwavering support for children battling cancer, Kampgrounds of America, Inc. (KOA) successfully hosted its second annual Fore the Kids golf tournament. Outpacing last year's inaugural tournament, the event raised \$28,000 for Care Camps, a non-profit that helps send children affected by cancer and their families to special oncology summer camps. Thanks to the generosity of local sponsors, all funds generated by the tournament will be used to support Care Camp's mission to help children with cancer find hope and healing through the therapeutic experience of camping.

The event saw an overwhelming show of support from local Billings sponsors. The title sponsor was EEC, a premier design and building firm. Other major sponsors included Merrill Lynch, Altana Federal Credit Union, Bretz RV, JP Morgan Chase & Co., Langlas Associates, and Intermountain Health.

"Through this golf tournament, not only did we foster community spirit, but we also made a tangible difference in the lives of children with cancer," said Toby O'Rourke, president and CEO of Kampgrounds of America, Inc. "My sincere thanks go out to every individual and business that stepped up to make this event successful."

The Fore the Kids tournament raised \$14,000 for the Care Camps charity. In a gesture of solidarity and support, the Kampgrounds of America Foundation pledged to match the \$14,000 gift, doubling the event's positive impact.

A unique tournament experience, interactive holes designed to mimic activities kids might enjoy at summer camp were featured throughout the course. From tie-dying golf towels to an inventive marshmallow driving contest, the creative charm KOA is renowned for at their campgrounds was mirrored at the tournament. The tournament hosted 24 teams, of which two were franchisee teams.

"Working for a company that genuinely cares about making a difference is incredibly fulfilling," said Kama Humphrey, director of events at Kampgrounds of America, Inc. "This event was more than just a fundraiser; it was a testament to the power of collective compassion and action."

For more information about Care Camps or to donate, please visit carecamps.org. For inquiries related to the event, please contact khumphrey@koa.net.

ABOUT KAMPGROUNDS OF AMERICA

Kampgrounds of America, Inc. has been the definitive leader in outdoor hospitality for more than 60 years. United under the mission of "connecting people to the outdoors and each other," the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world's largest system of privately-owned, open-to-the-public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning 'Love of Land,' the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit KOA.com and TerramorOutdoorResort.com.