

**Kampgrounds of America, Inc. Executive Assistant
Honored with Leadership Award
Press Release Date: September 26, 2023**

Tonia Wiseman was presented with the award at the Pacific Northwest Admin Awards in Seattle, Washington

BILLINGS, Mont. (Sept. 27, 2023) – The Pacific Northwest Admin Awards recently recognized Tonia Wiseman, executive assistant to three of Kampgrounds of America, Inc.'s (KOA) top leaders, with their prestigious Leadership Award.

In just two years with KOA, Wiseman has evolved the standard for executive assistance and became a stalwart partner for the organization's leadership. Wiseman supports CEO and President Toby O'Rourke, Chief of Staff Brandi Simpson, and Senior Vice President of Strategy Whitney Scott, ensuring seamless coordination and alignment of senior-level initiatives and schedules.

Wiseman orchestrates an administrative team that collaboratively supports and reinforces the company's goals. Demonstrating an unyielding passion for professional development, she actively seeks training and achieved rigorous certification to become a certified administrative assistant (CAA). She also plays a pivotal role in the team transitioning the office to its new headquarters next week.

O'Rourke commended Wiseman's accomplishments, "Tonia's impact on KOA is profound. She elevates our operations, streamlines our processes, and consistently brings out the best in her colleagues. She truly is an invaluable asset to our organization."

Tonia is also a champion for KOA's community outreach. Her volunteer work includes initiatives such as the recently held "Get Out There Event," a day that connected Billings' underprivileged youth with the outdoors. She also serves as a sub-director for the State Special Olympics Awards team spearheaded by KOA, Inc.

Scott added, "In every interaction and every project, Tonia demonstrates a balance of foresight, innovation, and integrity. Her commitment to KOA, her team, and the broader community is an example for us all."

The Leadership Award acknowledges administrators who consistently display outstanding leadership qualities, such as persistence, integrity, empowerment, and a fervent passion for advancing colleagues and their organizations.

ABOUT KAMPGROUNDS OF AMERICA

Kampgrounds of America, Inc. has been the definitive leader in outdoor hospitality for more than 60 years. United under the mission of "connecting people to the outdoors and each other," the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world's largest system of privately-owned, open-to-the-public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning "Love of Land," the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](https://www.koa.com) and [TerramorOutdoorResort.com](https://www.terramoroutdoorresort.com).