

Kampgrounds of America Inc. Expands Pet-Friendly Offerings with Two New Partners

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JustAnswer Pets and Pet Premium Offer Comprehensive Remote Veterinary Support for Traveling Pets

BILLINGS, Mont. (July 26, 2023) – Today, [Kampgrounds of America, Inc.](#) (KOA) introduces two new pet-focused partners, offering increased remote veterinary care options for campers who travel with their furry friends. JustAnswer Pets and Pet Premium are the latest services available to any camper who uses the KOA partnership marketplace.

“Our research has shown that 66% of campers bring their pets camping. Fueled by this insight, we’ve diligently enhanced our offerings to cater to all members of the camping family,” says Diane Eichler, SVP of marketing at Kampgrounds of America. “From the freedom of Kamp K9, our off-leash dog run, to the exclusive comfort of our private Paw Pen sites, we strive to create cherished experiences for our human and furry guests. With the addition of our new pet-focused partners, we envision a future where KOA’s value grows even further to our pet families.”

[JustAnswer Pets](#) is a subscription-based, virtual veterinary telehealth platform that allows users to connect with a live, licensed veterinarian 24/7/365. For a low monthly fee (reduced by 15% exclusively for people accessing the service through KOA), campers can know that a verified and vetted veterinary professional is always available to answer their pet’s health concerns.

“Pets are more than animals, they are family. Summer is a particularly busy season for our veterinarians, as many pets get sick or injured while traveling with their pet parents,” said Andy Kurtzig, CEO of JustAnswer. “We are thrilled to partner with KOA and offer their guests our online veterinary service so they can enjoy their outdoor adventures with peace of mind and confidence.”

[Pet Premium](#), a P3 Technologies company, is America’s premier online pet insurance marketplace. Using a simple four-question survey, pet owners can search and find real-time coverage quotes, compare policies, and find the best coverage for their furry friends. Tailored to meet the specific needs of each pet and their owners, Pet Premium’s custom quote generator allows campers the peace of mind of sharing time on the road with their pets while protecting them from potential risks of the great outdoors.

P3 Technologies also offers an online marketplace that includes a pharmacy and prescription delivery service, bringing pet prescriptions to your door no matter where you are. From your home to the RV or campsite, P3 Technologies ensures you’ll get your pet’s supplies and medication no matter which of the 500+ KOAs you choose for your next adventure.

To learn more about these services, and KOA’s other corporate partnership offerings, please visit the [KOA Marketplace](#).

About Kampgrounds of America

Kampgrounds of America, Inc. has been the definitive outdoor hospitality leader for over 60 years. United under the mission of “connecting people to the outdoors and each other,” the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world’s largest system of privately-owned, open-to-the-public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA offers campground owners and operators unparalleled support in education, design, recruitment, marketing, and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning “Love of Land,” the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](#) and [TerramorOutdoorResort.com](#).

About JustAnswer

[JustAnswer](#) is an online platform that connects people with live Doctors, Lawyers, Veterinarians, Mechanics and other verified and vetted Experts for real-time, personalized assistance and answers to just about any question or problem 24/7. With more than 12,000 experts across 150 categories, JustAnswer is the leading destination for accessing affordable professional help on-demand when and from wherever you need it. For more information, visit [www.justanswer.com](#).

About P3 Technologies

P3 Technologies provides solutions at the intersection of Payors, Providers and Pets. Pet Premium is their platform providing the pet care industry’s most trusted source for finding the best coverage options for your pets. Pet Premium offers comprehensive insurance plans that cover accidents, illnesses, and preventive care by partnering with a network of trusted veterinarians and pet professionals. Pet Premium is committed to providing top-quality care and support to pet owners across the United States. For more information, visit [p3t.vet](#).