

**Kampgrounds of America, Inc. Promotes David
Model to Director of Finance**
Press Release Date: April 18, 2023

In his new role, Model will work to improve reporting, forecasting and budgeting

BILLINGS, Mont. (April 18, 2023) – David Model has been promoted to director of finance at Kampgrounds of America Inc. (KOA). Joining the company’s accounting department in March of 2022, Model’s experience at KOA, Inc., and in prior roles, will be utilized to improve processes across accounting functions.

With more than ten years of experience in accounting and finance, Model will work closely with Kampgrounds of America’s controller and chief financial officer. A newly created role, outcomes will include modernizing and streamlining reporting, forecasting and budgeting to make the company more efficient. Ultimately, Model’s work will lead to more effective financial analysis tools utilized across many company functions.

“David has a breadth of experience that is very beneficial as we grow and continue as a leader in outdoor hospitality,” said Chris Scheer, CFO of Kampgrounds of America, Inc. “His work examining and improving critical financial planning and analysis, as well as other accounting functions, will be instrumental in our continued success.”

Prior to joining KOA, Inc., Model amassed over a decade of experience in audit and corporate financing at well-known firms, including KPMG and Wipfli LLP.

A native of Montana, Model attended Montana State University-Bozeman, where he earned a Master of Accountancy.

ABOUT KAMPGROUNDS OF AMERICA

[Kampgrounds of America, Inc.](#) has been the definitive leader in outdoor hospitality for more than 60 years. United under the mission of “connecting people to the outdoors and each other,” the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world’s largest system of privately-owned, open to the public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning ‘Love of Land,’ the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](#) and [TerramorOutdoorResort.com](#).