

Kampgrounds of America, Inc. Get Out There Grant Funds Outdoor Dreams

Press Release Date: February 2, 2023

Kampgrounds of America, Inc.'s adventure grant program is now accepting submissions for 2023

BILLINGS, Mont. (Feb. 2, 2023) – Kampgrounds of America, Inc. (KOA), is now accepting submissions for the Get Out There Grant. Launched in 2018, the special grant program is designed to encourage and help people across North America experience the benefits of nature. Each Get Out There Grant awarded will provide the funding to turn unique outdoor dreams into reality.

Since its inception, the Get Out There Grant program has helped over half a dozen recipients explore the world around them. Past awardees' adventures include dogsledding in Minnesota, connecting with family history in Michigan's Upper Peninsula and exploring the west via RV after an early-onset Alzheimer's diagnosis.

"We know that there are intrinsic health benefits from being in nature," said Diane Eichler, senior vice president of marketing for Kampgrounds of America, Inc. "We designed the Get Out There Grant to help reduce some of the barriers that may be keeping people from exploring the great outdoors and experiencing the way adventures big and small can change us."

With awards up to \$5,000, Get Out There Grant applicants can fill out a simple form to share their outdoor dream with us. The application form will be open to submissions until March 31, 2023. Open to residents of the U.S. and Canada, the Kampgrounds of America, Inc. sponsored grant does not have to include camping for consideration.

"Our goal is to find compelling, once-in-a-lifetime stories that we can help make possible," Eichler said. "We are passionate about our mission to make the outdoors accessible and to connect people to the outdoors and each other."

To learn more about the Get Out There Grant and apply, visit koa.com/koa-get-out-there-grants/.

ABOUT KAMPGROUNDS OF AMERICA

Kampgrounds of America, Inc. has been the definitive leader in outdoor hospitality for more than 60 years. United under the mission of "connecting people to the outdoors and each other," the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world's largest system of privately-owned, open to the public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning "Love of Land," the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit KOA.com and TerramorOutdoorResort.com.