

Kampgrounds of America, Inc. Donates New Playground to Ponderosa Elementary

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The new playground marks the second time the company has donated and installed playground equipment at the school

BILLINGS, Mont. (Dec. 5, 2022) – Kampgrounds of America, Inc. (KOA) recently purchased and installed new playground equipment at Ponderosa Elementary School. The new playground marks the second time that Kampgrounds of America, Inc. has donated a playground to the school.

Kampgrounds of America, Inc. has been a long-standing partner with Ponderosa Elementary since joining Billings School Districts 2's Partners in Education Program, which connects local businesses with Billings schools. The company has supported the school through numerous volunteer efforts and financial support for nearly two decades.

The new playground replaces a small jungle gym that served as the only play equipment for lower-grade students. Featuring three slides, climbing areas and enrichment activities, the monetary value of the equipment and installation donated is over \$50,000. Ponderosa Elementary has been trying to raise funds for the new equipment since the height of the COVID-19 pandemic.

“Our company is dedicated to connecting people to the outdoors and each other; it’s something special when we can help do that in our own community,” said Toby O’Rourke, president and CEO of Kampgrounds of America, Inc. “Ponderosa is an important extension of our KOA Family. So many of our employees have dedicated time and resources to connect with the students and staff over the years. This is a continuation of that partnership.”

The new playground for the younger students joins another playground that Kampgrounds of America, Inc. sponsored for the upper-grades in the mid-2000s.

ABOUT KAMPGROUNDS OF AMERICA

[Kampgrounds of America](#), currently celebrating its 60th year of operations, is the definitive leader in outdoor hospitality. United under the mission of “connecting people to the outdoors and each other” the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world’s largest system of privately-owned, open to the public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning ‘Love of Land,’ the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](#) and [TerramorOutdoorResort.com](#).