

Kampgrounds of America, Inc. Hires Vice President of Real Estate Development

Press Release Date: October 11, 2022

Eric Rathburn is tasked with leading the development of Kampgrounds of America, Inc.'s Owned and Operated Assets in this new vice president role

BILLINGS, Mont. (Oct. 11, 2022) – Kampgrounds of America, Inc. (KOA) has hired Eric Rathburn as vice president of real estate development of the Owned and Operated Assets of KOA (OAK). In his new role, Rathburn will lead the overall ground-up development and redevelopment strategy for the owned campground portfolio of Kampgrounds of America, Inc.

Rathburn will lead a team of real estate development project managers to ensure growth and success. His responsibilities include guiding property/land acquisition, entitlements, land planning, architectural and design decisions, construction, property redevelopment and all other aspects of development.

“Eric joining the team has a direct impact on the success of our growing campground portfolio,” said Darin Uselman, chief operations officer for Kampgrounds of America, Inc. – OAK. “Over the past few years, we have expanded aggressively, and for that growth to continue while focusing on delivering the best experience in outdoor hospitality, his expertise is critical.”

Rathburn brings 20 years of experience in corporate real estate, construction and engineering to the OAK team. In previous roles at Duke Energy, he developed and executed large multi-year capital budgets and managed a team of real estate project managers responsible for the construction, renovation and redevelopment of company real estate assets.

A fourth-generation native of Tampa, Fla., Rathburn holds a degree in management and organizational leadership from St. Petersburg College. He also earned a commercial real estate certificate from Cornell University.

ABOUT KAMPGROUNDS OF AMERICA

Kampgrounds of America, currently celebrating its 60th year of operations, is the definitive leader in outdoor hospitality. United under the mission of “connecting people to the outdoors and each other” the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world's largest system of privately-owned, open to the public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning ‘Love of Land’ the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](https://koa.com) and TerramorOutdoorResort.com.