

Kampgrounds of America, Inc. Announces Hiring of In-House Legal Counsel

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Emily Cross joins Kampgrounds of America, Inc. as the company's attorney

BILLINGS, Mont. (Oct. 10, 2022) – Kampgrounds of America, Inc. (KOA) welcomes Emily Cross, who will serve as in-house legal counsel as the company's attorney. In a new role for Kampgrounds of America, Inc., as general counsel, Cross will ensure that the company maintains legal compliance and manages risk and safety in its operations as a corporation and its owned campground properties.

Cross's work will encompass several legal duties, including working with contracts, governance and intellectual property. She will also be the primary contact point for external attorneys and law firms.

"With our continued and projected growth, Emily's expertise will be critical," said Chris Scheer, chief financial officer of Kampgrounds of America, Inc. "She brings a wealth of knowledge in a commercial capacity that will help move our company forward in a responsible and ethical way."

Cross brings extensive experience practicing commercial litigation to KOA, working in the discipline in both Los Angeles and Montana. She also worked as a clerk in the Ninth Circuit Court of Appeals.

A native of Glendive, Mont., Cross earned her Juris Doctor at the University of California, Irvine School of Law. Prior to this, she attended the University of Montana, where she earned a bachelor's of philosophy and minors in music and economics.

ABOUT KAMPGROUNDS OF AMERICA

[Kampgrounds of America, Inc.](#), currently celebrating its 60th year of operations, is the definitive leader in outdoor hospitality. United under the mission of "connecting people to the outdoors and each other" the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world's largest system of privately-owned, open to the public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning 'Love of Land' the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](#) and [TerramorOutdoorResort.com](#).