

# Kampgrounds of America, Inc. Announces New Director of IT Operations

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*Brian Elsmore will be responsible for leading and managing the network administration team at Kampgrounds of America, Inc. in this new director role*

**BILLINGS, Mont. (Sept. 29, 2022)** – Kampgrounds of America, Inc. (KOA) has hired Brian Elsmore to serve as the company's new director of information technology (IT) operations. In his new role, Elsmore will set the vision for the network administration team and the systems that support KOA's corporate operations and properties.

Among his many duties, Elsmore will be responsible for the architecture, design and implementation of KOA's corporate networks and servers. This role also includes security and maintenance, enterprise security and risk management.

"Brian's work will be critical to KOA's daily operations," said Andy Metroka, chief information officer for Kampgrounds of America, Inc. "He'll not only oversee the day-to-day work of our network operations team but will be tasked with championing the networks and systems that enhance mission-critical operations of our business."

Prior to joining KOA, Elsmore most recently held a system engineering role that took him around the world. Across his career, he has amassed experience in most aspects of IT, including hardware, networking, programming and project management. Elsmore has worked in many industries such as software engineering, manufacturing, banking and insurance.

Born in the United Kingdom, Elsmore attended the University of Leeds and has called the United States home for 25 years.

## **ABOUT KAMPGROUNDS OF AMERICA**

Kampgrounds of America, currently celebrating its 60th year of operations, is the definitive leader in outdoor hospitality. United under the mission of "connecting people to the outdoors and each other" the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world's largest system of privately-owned, open to the public campgrounds, consists of more than 500 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning 'Love of Land' the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](https://koa.com) and [TerramorOutdoorResort.com](https://TerramorOutdoorResort.com).