

## KOA's Doug Mulvaney Promoted to New Role

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*Mulvaney will be Kampgrounds of America's assistant vice president of campground design services.*

**BILLINGS, Mont. (July 6, 2022)** – Kampgrounds of America, Inc. (KOA) has promoted Doug Mulvaney into an assistant vice president role within KOA's campground design services. In his new role, Mulvaney will continue to advance KOA's industry-leading campground design program.

Since joining KOA in 2008, Mulvaney has helped hundreds of independent campground owners elevate their investment with thoughtful and innovative design. As assistant vice president of campground design services, Mulvaney will lead a team of design experts that will expand KOA's ability to bring a modern, forward-thinking experience to campgrounds across the U.S. and Canada.

"Since joining KOA almost 15 years ago, Doug has been the leading force in shaping and innovating campground design," said Ann Emerson, chief operating officer of Kampgrounds of America, KOA System. "In expanding his role, we're investing not just in the future of KOA as an outdoor hospitality leader, but also in the future of countless KOA owners and guests."

In addition to overseeing all campground design, Mulvaney will develop training and educational resources to aid KOA franchisees in further developing their campground locations.

KOA's design services are a unique offering in the campground industry. Through these services, franchise owners have free access to a team of design experts to help them make improvements to their business.

A long-time Billings resident, Mulvaney obtained a degree in business and marketing management from Montana State University Billings.

### **ABOUT KAMPGROUNDS OF AMERICA**

[Kampgrounds of America](#), currently celebrating its 60th year of operations, is the definitive leader in outdoor hospitality. United under the mission of "connecting people to the outdoors and each other" the company consists of two unique brands: KOA and Terramor Outdoor Resorts. KOA, the world's largest system of privately-owned, open to the public campgrounds, consists of over 525 franchised and owned campgrounds. With unrivaled brand visibility, KOA also offers campground owners and operators unparalleled support in campground education, design, recruitment, marketing and technology. Terramor Outdoor Resorts, a glamping venture, opened its first flagship property in Bar Harbor, Maine in 2020. Literally meaning 'Love of Land' the brand focuses on delivering a refined and upscale outdoor experience. For more information, visit [KOA.com](#).