

KOA Announces Release of The Kid's Guide to Camping

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KOA partners with award-winning author to release camping book for kids

KOA NEWS SERVICE (June 7, 2021) – Kampgrounds of America, Inc. (KOA) has announced the release of *The Kid's Guide to Camping*. Written by award-winning author Eileen Ogintz, the book is a fun, fresh, interactive take on camping aimed directly at the newest generation of campers.

Within this ultimate guide to camping, kids will discover the joys of RVing, campfire stories, off-roading, and more. *The Kid's Guide to Camping* features 128 pages of tips, tricks, facts and fun. It also includes games and puzzles to enjoy around the campfire as well as tips from KOA camping kids.

"One of the coolest parts of this guide is the inclusion of real tips from the children of some of our KOA campground owners," said Whitney Scott KOA's chief marketing officer. "Pairing the first-hand knowledge of our youngest KOA campers with the expertise of writer Eileen Ogintz really created a fun, informative book for kids."

Eileen Ogintz is a national family travel expert whose syndicated column Taking the Kids is the most widely distributed column in the country on family travel. She also created TakingtheKids.com which helps families make the most of their vacations together. Ogintz is the author of seven family travel books in addition to *The Kid's Guide to Camping*.

According to the KOA's 2021 North American Camping Report, the majority of campers (54%) report having children in the household. Among first-time campers, the incidence of camping with children is even higher – three-fourths camp with kids.

"With more young children trying out camping with their families, the release of this book really makes sense," said Scott. "Moreover, with many campgrounds adding even more amenities and activities to cater to families, like family-style bathrooms, splash pads, and themed weekends, supporting that work with a quality publication creates great synergy."

The Kid's Guide to Camping is available at major sellers like [Amazon](#) and [Barnes & Noble](#). It can also be purchased at select KOA campgrounds.

About Kampgrounds of America:

[Kampgrounds of America](#), Inc. (KOA) is the world's largest system of open-to-the-public campgrounds with 525 locations across the U.S. and Canada united under the mission of "connecting people to the outdoors and each other." The industry leader in outdoor hospitality, KOA's family of campground brands – KOA Journey, KOA Holiday and KOA Resort – offer sites and amenities designed for every type of camping experience. In addition to unrivaled brand visibility, KOA offers campground owners unparalleled support, marketing, and technology. The company's proprietary reservation software, K2, deliver's campgrounds a complete advantage within the market. Founded in 1962 in Billings, Mont., KOA now serves more than a million camping families each year, who rely on the standards of excellence and unique outdoor adventures KOA is known for. For more information, visit [KOA.com](#).

About FALCON:

FALCON is the premier publisher of outdoor recreation and adventure titles, covering everything we love to do in the outdoors and everything we need to know to do it better. Written by top outdoors experts, with an eye on protecting Mother Nature by emphasizing Leave No Trace principles, FALCON books provide comprehensive information to outdoor enthusiasts of today and tomorrow. Falcon is an imprint of Globe Pequot.