

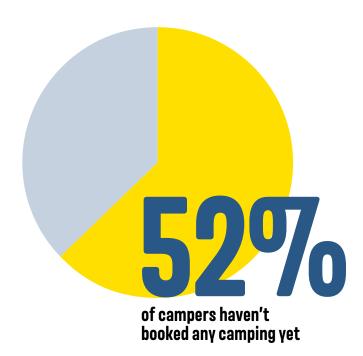
INCIDENCE & EXPECTATIONS

56% of campers are likely to camp in next 30 days

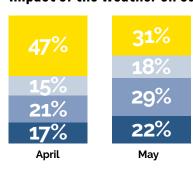




Travel Planning Status

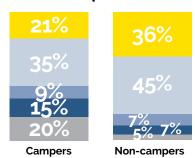


Impact of the Weather on Camping Trip Plans



- No change of plans
 Changed the type of trip
 Changed the location of my trip
 - Cancelled/delayed travel plans

Memorial Day Plans



- Plans uncertainNo Memorial Day Travel Plans
- Plan to stay entire week before or after
- Plan to stay1 or 2 extra days
- Plan to stay the 3-day weekend only

AIR TRAVEL AND CAMPING

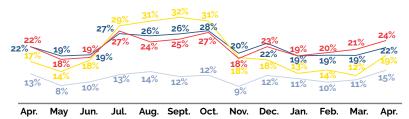
Monthly Participation in Travel

Camping

Road trips

Hotel/resorts

Domestic air travel



Top 3 Pain Points with Air Travel







High Cost

t High Cost

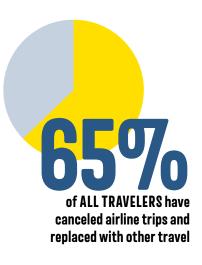
Cost of Food



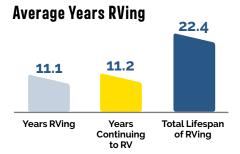




of RVers say exposure to SICK TRAVELERS and LIMITED FLIGHTS are top pain points with air travel



VIEW TOWARDS RVING

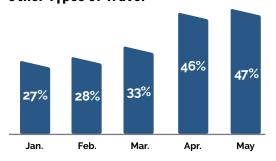


7-in-10

RVers plan to continue

RVing in 2023

Taking More RV trips vs. Other Types of Travel



59% of RVers plan to stay at campgrounds Pain Points for New RVers

