

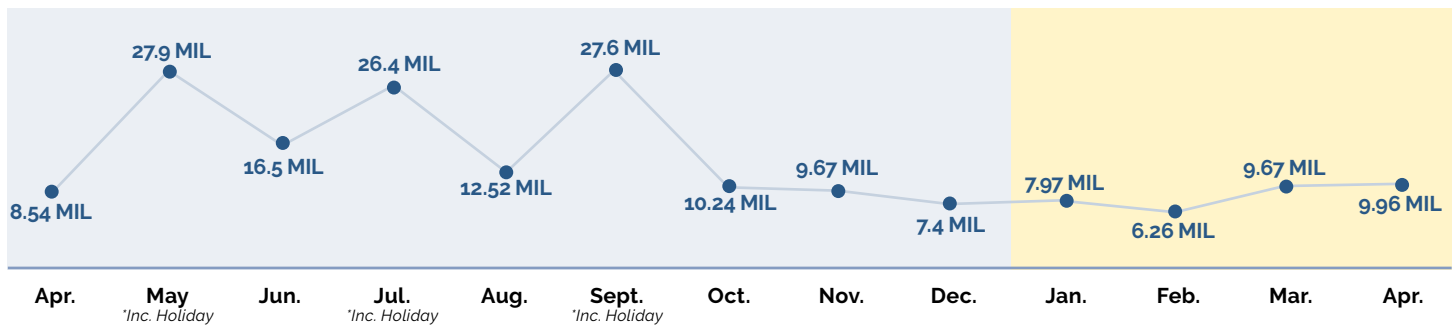


INCIDENCE & EXPECTATIONS

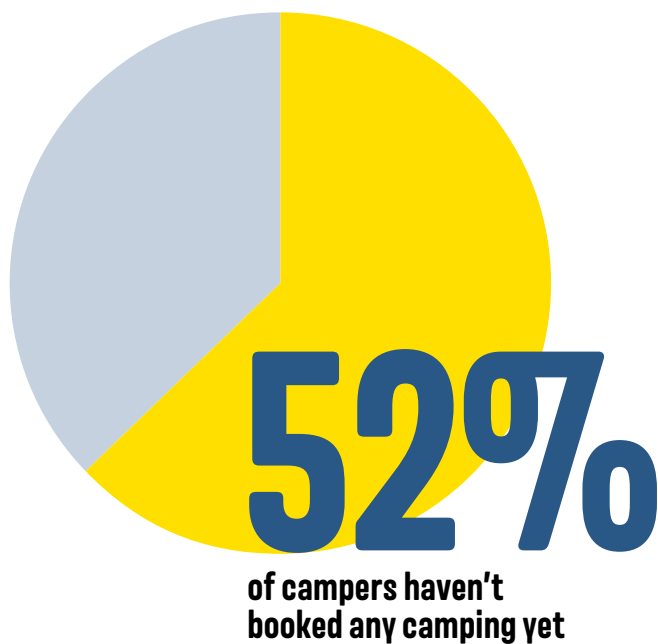


56% of campers are likely to camp in next 30 days

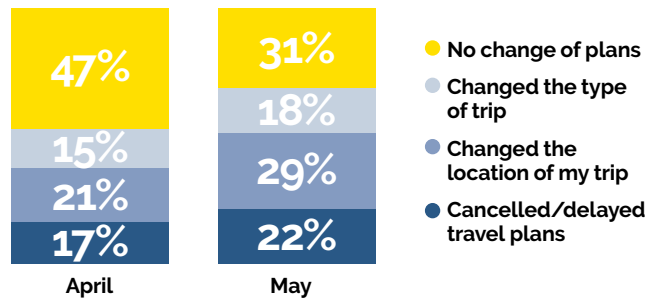
Households Camping By Month ● 2022 ● 2023



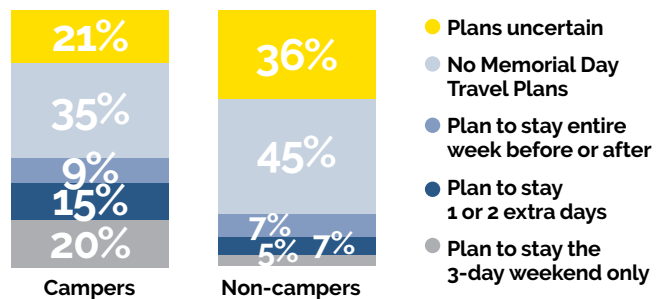
Travel Planning Status



Impact of the Weather on Camping Trip Plans

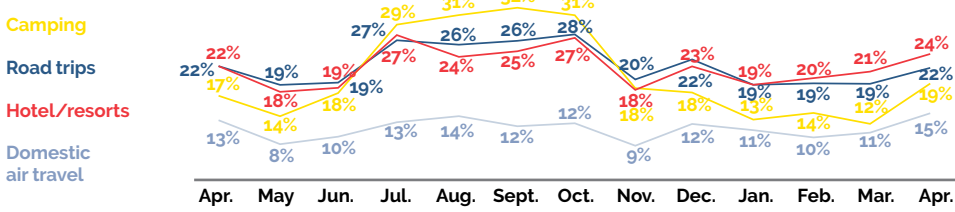


Memorial Day Plans

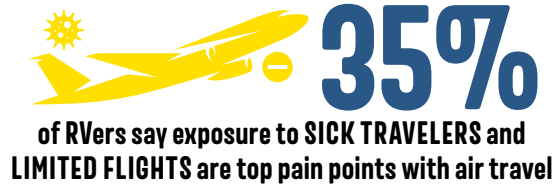
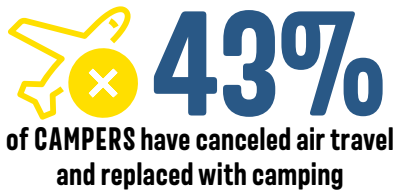


AIR TRAVEL AND CAMPING

Monthly Participation in Travel

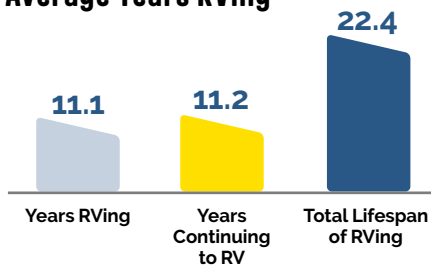


Top 3 Pain Points with Air Travel



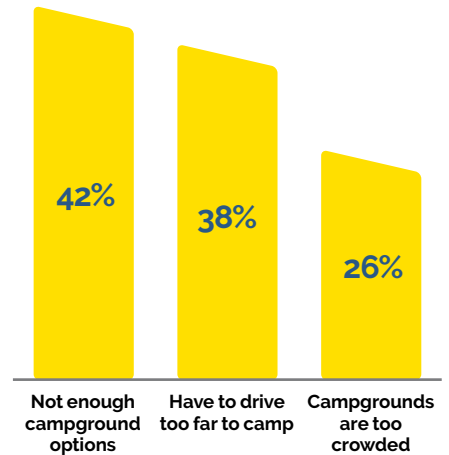
VIEW TOWARDS RVING

Average Years RVing

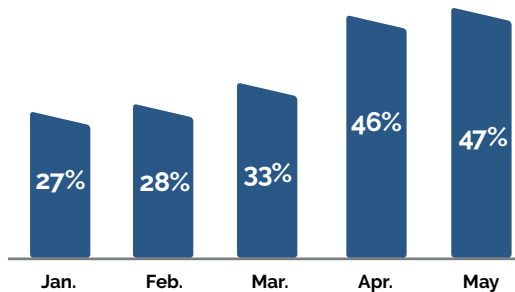


7-in-10
RVers plan to continue RVing in 2023

Pain Points for New RVers



Taking More RV trips vs. Other Types of Travel



59%
of **RVers** plan to stay at campgrounds

