



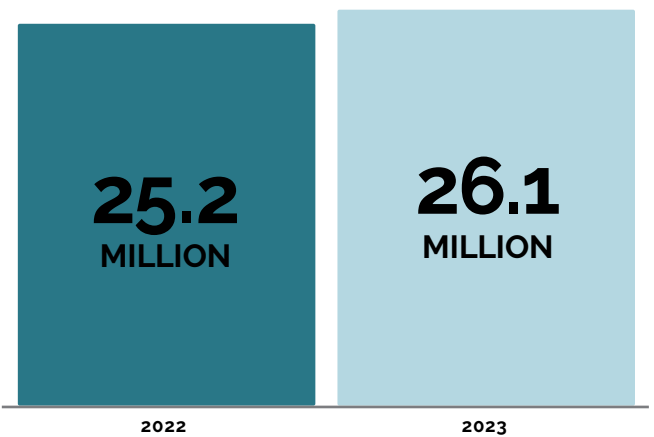
RISE IN CAMPING CONTINUES

The camping and leisure travel sectors continue to trend upward during the early part of 2023. January and February both had increases in camping with an additional 2.9 million camping households getting outdoors versus 2022, and spring break is looking up as well with 26.1 million households anticipating trips in March and April. Travel planning overall is in full swing for 2023, as 74% of campers last year plan to get out again this year. For campers not planning to get out in 2023, 24% indicate this is due to financial reasons and another 12% say they just do not know where to start with some looking for advice from more experienced campers. The two-thirds of campers already working on their travel plans are prioritizing the summer months with July and August taking the lead. Women who are head of household are driving the decision-making process with 61% making the key decisions on where to go and what to do. It's also no surprise that Spring Breaks will focus on locations with sunshine. This year 40% of Spring break trips including some form of beach destination.

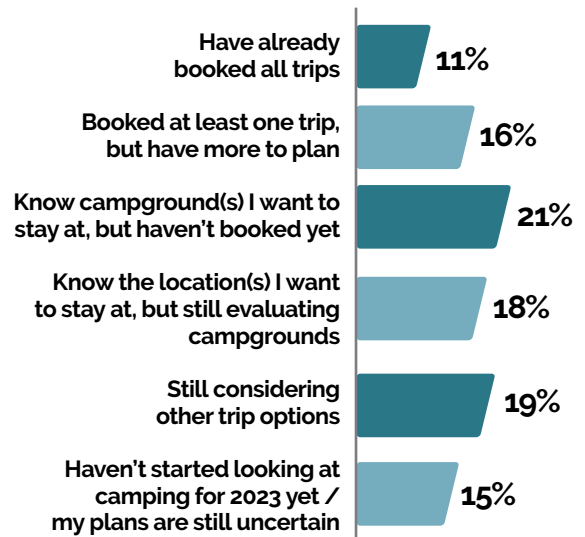
Camping remains an affordable way to travel, as stated by nearly half of all campers, when compared to other forms of travel. A third of campers say that even if the economy worsens, they will continue to camp over other vacation types in 2023. Some RV owners (31%) are even planning on camping more this year if the economy declines.

74% OF 2022 CAMPERS PLAN TO CAMP AGAIN IN 2023

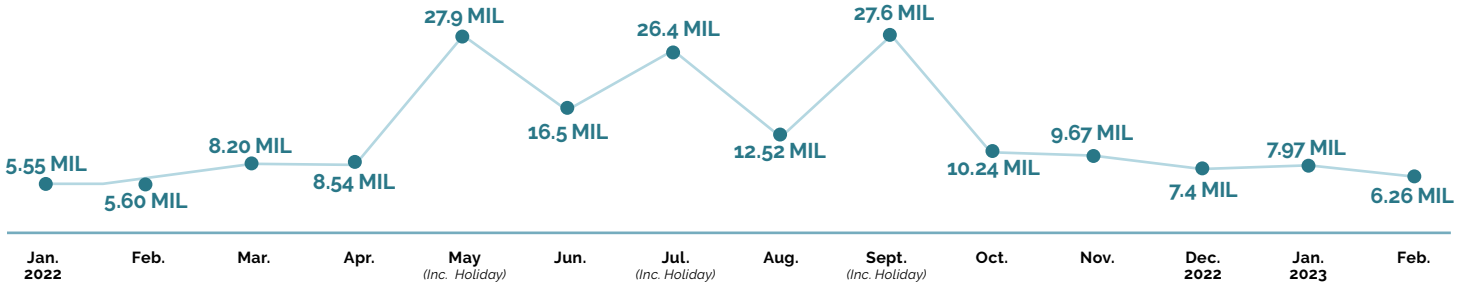
Spring Break Camping Households Trending Ahead of 2022



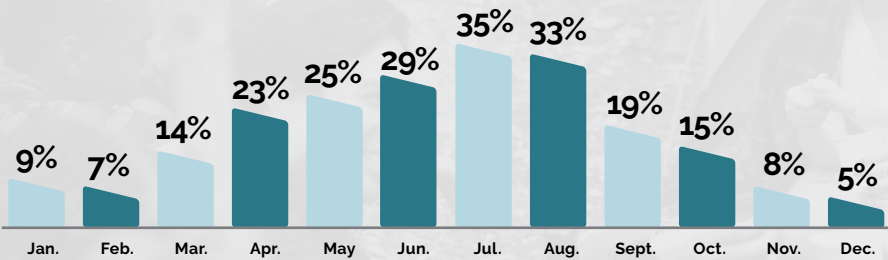
Camping Trips Booked for 2023



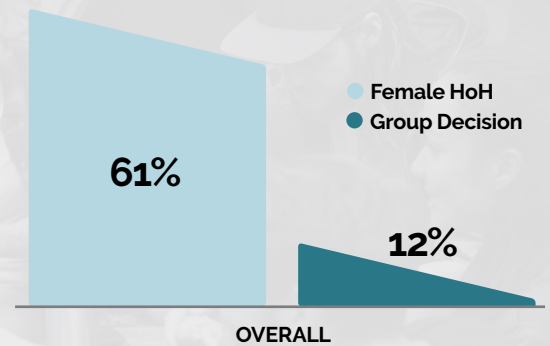
Active Camping Households (Jan 2022 - February 2023)



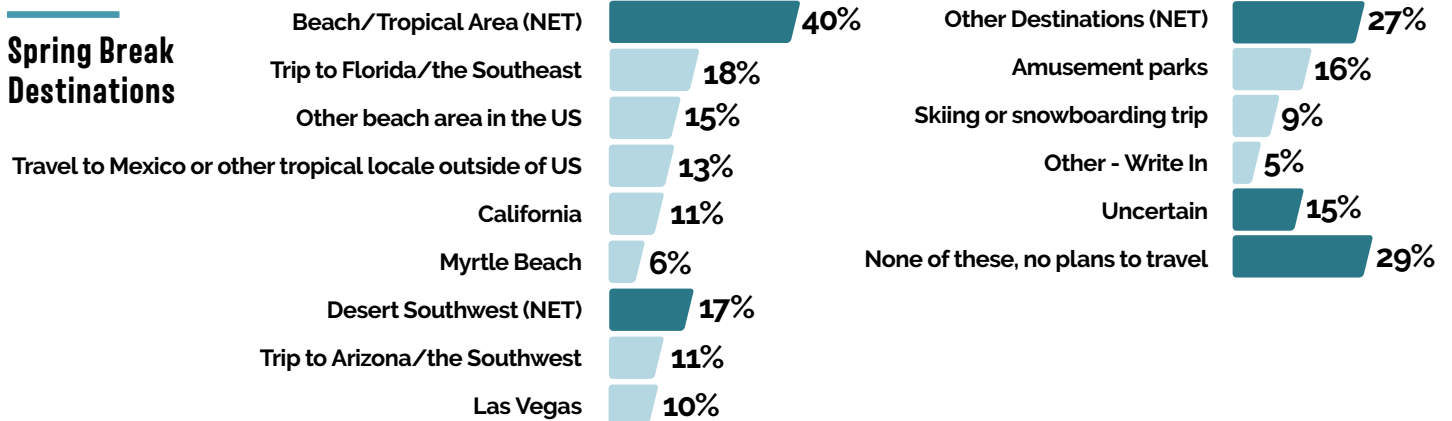
Top Months Booked for Camping for 2023



Women Driving Decision to Go Camping



Spring Break Destinations



Camping Remains Affordable Vacation Option



of all campers say camping offers a more cost-friendly way to travel.



say if the economy worsens, they will continue to camp over other vacation types



of RVers plan to use their RV more during down economy.

