



## JULY CAMPING REMAINS STRONG

More than 15 million households plan to camp in July, which is nearly identical to 2021. Gas prices have leveled off since last month, and are not yet impacting camping incidence for 2022 when compared to 2021.

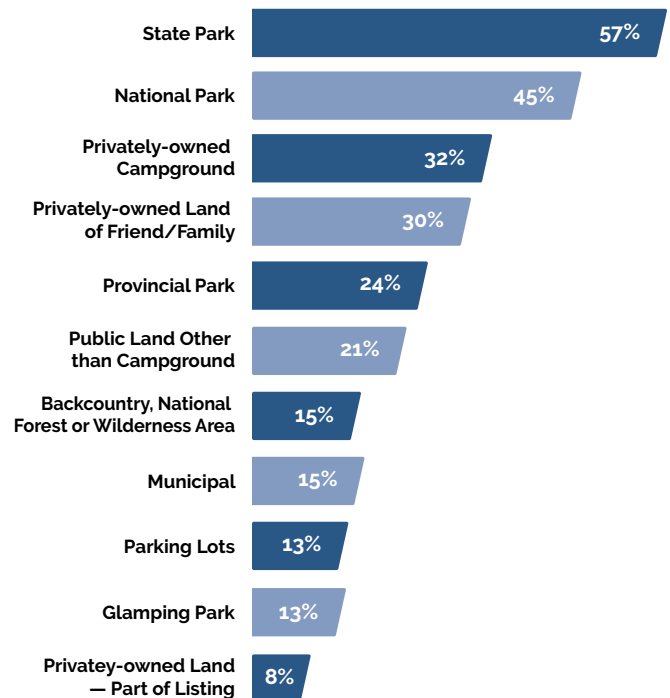
Economic conditions, however, are impacting camping plans, with 77% of households making some type of adjustment to their camping trips already for this year. Campers are planning trips closer to home, taking fewer trips or staying in one location longer, with state parks ranking as top destinations for July. In particular, nearly two-thirds of campers (65%) who are staying closer to home or taking fewer trips plan to utilize state park campgrounds as part of their trip.

Road tripping and stays at hotels/resorts have shown a steady decline in participation over the past three months, with campers likely to make trade-offs to add more camping trips versus other vacation options. At this point in peak camping season, one-third of all campers (35%) have either already replaced a non-camping vacation with a camping trip or are planning to do so in the near future. Camping with pets continues to be strong with 66% choosing to camp with their pet sometimes or always.

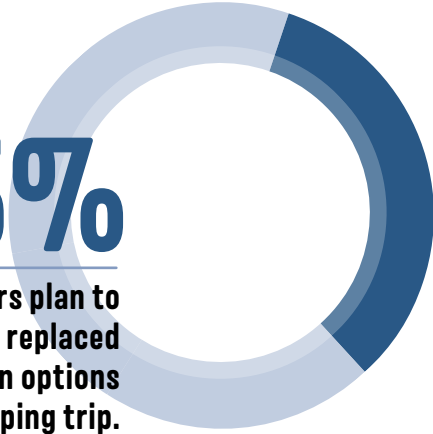
**15.93**  
**MILLION CAMPERS**  
**PROJECTED TO CAMP IN JULY**



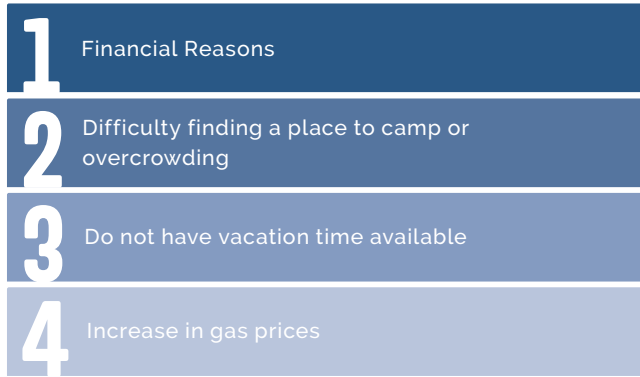

### Top Camping Locations for July



**35%**  
of campers plan to  
or have already replaced  
other vacation options  
with a camping trip.



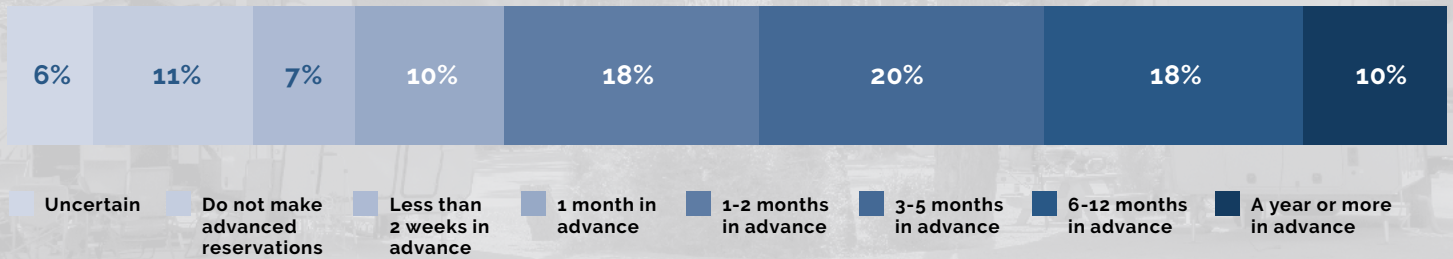
## Top Reasons for Not Camping this Year



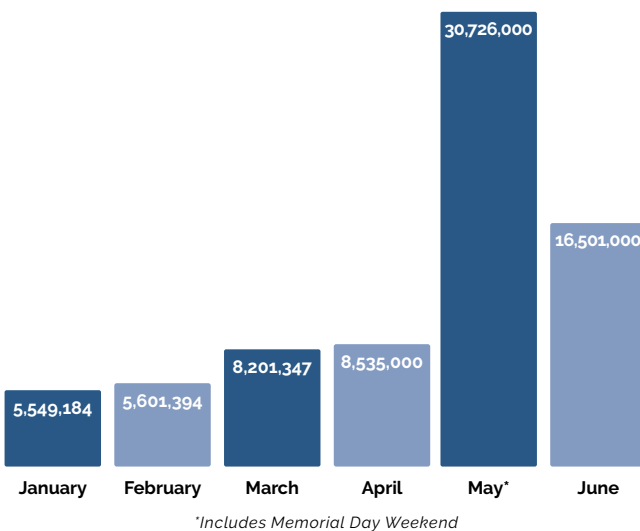
## CANCELED CAMPING PLANS



## Booking Trips in Advance



## 2022 Camping Households January through June



## Camp with Pets

