



# CANADA — KOA MONTHLY RESEARCH REPORT

## JULY EDITION



A new report from Kampgrounds of America reveals that, as COVID-19 restrictions ease, Canadian campers are ready and eager to get out and reconnect with nature and with each other.



### 2021 CANADIAN CAMPING INSIGHTS

**67%** want to get out and camp immediately or very soon.

**51%** plan to camp this summer now that restrictions are easing.

**77%** consider making up for missed camping trips by camping more later this summer and fall.

**More than half of all Canadian campers** indicate COVID-19 restrictions limited their camping trips between March and mid-June 2021, when the survey was conducted.

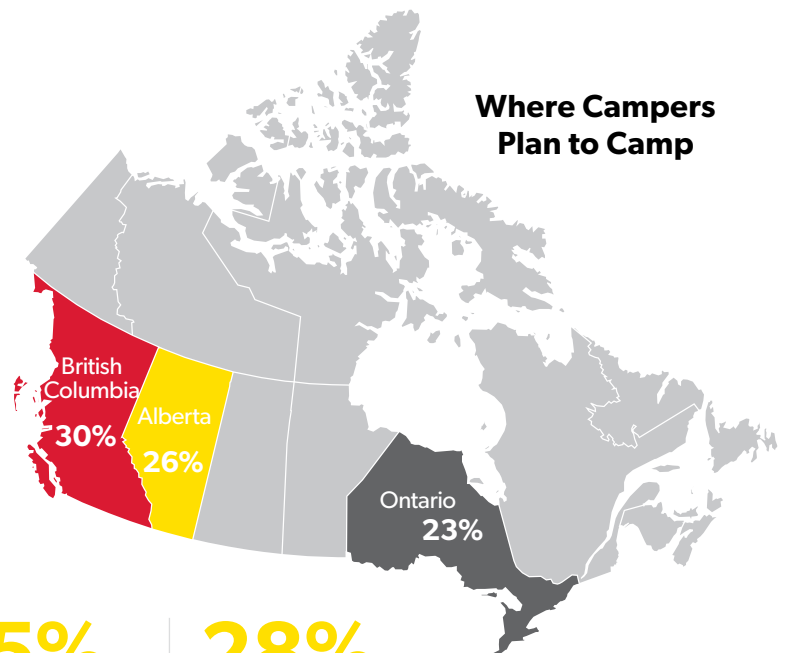
**78%**

changed camping plans due to COVID-related reasons

**2/3**

feel restrictions during the pandemic should have loosened to allow for camping

### The Plan When Camping Resumes



**Campers are looking forward to camping most in:**

**44%**

Provincial park campgrounds

**35%**

Canadian national park campgrounds

**28%**

Private campgrounds

